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BUSINESS VOICES



E-COMMERCE SECTOR
In the current economically stressed environment, e-commerce players definitely need to innovate to stay relevant

Rakhil Fernando



THE STOCK MARKET
We need to encourage more entities including state-owned enterprises (SOEs) to list so that they're compelled to follow the rules on corporate governance

Rajeeva Bandaranaike



F&B SECTOR
The economic crisis is affecting consumer demand and tightening spending – and declining margins are due to supply chain cost increases

Daminda Gamlath



CORPORATE COMMUNICATIONS
Marketers need to be data driven in their product offerings – as well as in media consumption – to be cost-effective

Shevanthi Rajanathan



INSURANCE SECTOR
One of the more significant challenges that the sector is currently facing – and will in the medium term too – is the overall reduction of disposable income levels

Senath Jayatilake



SRI LANKANS OVERSEAS
Be the change you want to see in the country, work hard to put Sri Lanka on the global map and stop falling for the same political gimmicks

Wijay Kanagasundaram

OPINION SHAPERS



THE ECONOMY
Looming increases in tax rates and the [prospect of] further hikes in electricity tariffs are hanging over the heads of the people

Therica Miyanadeniya

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THE BOOKER PRIZE
Most of the writers I know are hardworking, jobbing people who keep themselves healthy, read a lot and just work on their craft

Shehan Karunatilaka

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THE ENVIRONMENT
The more you consume, the more you grab from future generations and then we deplete the environment of its natural resources

Dr. Anil Jasinghe

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E-COMMERCE SECTOR
We've seen a lot of sellers moving to locally manufactured brands and products, which is very encouraging and helps the local economy

Rakhil Fernando

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GOOD GOVERNANCE
Several businesses have often adopted a rather patronising and tolerant attitude towards corruption

Faizal Salieh

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INTELLECTUAL PROPERTY
Hiring a lawyer with extreme process knowledge can save you time, money and thwart avoidable opportunity loss

Merilee Kern

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State of Business BAROMETER STAYS PUT

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Little has changed on the business confidence front although what the near future holds hinges on multiple sensitivities – e.g. from funding to the prospect of elections.

The Economy

Economic Outlook HOPE ON THE HORIZON

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Despite the advent of higher taxes and prospect of further electricity hikes – not to mention local government elections – there seems to be a sense of optimism in biz circles.



INGIMAGE

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