

The 20th China-ASEAN Expo Bulletin

I. Dates & Venue

Dates: September 16-19, 2023 (TBC)

Venue: Nanning International Convention & Exhibition Center (NICEC)

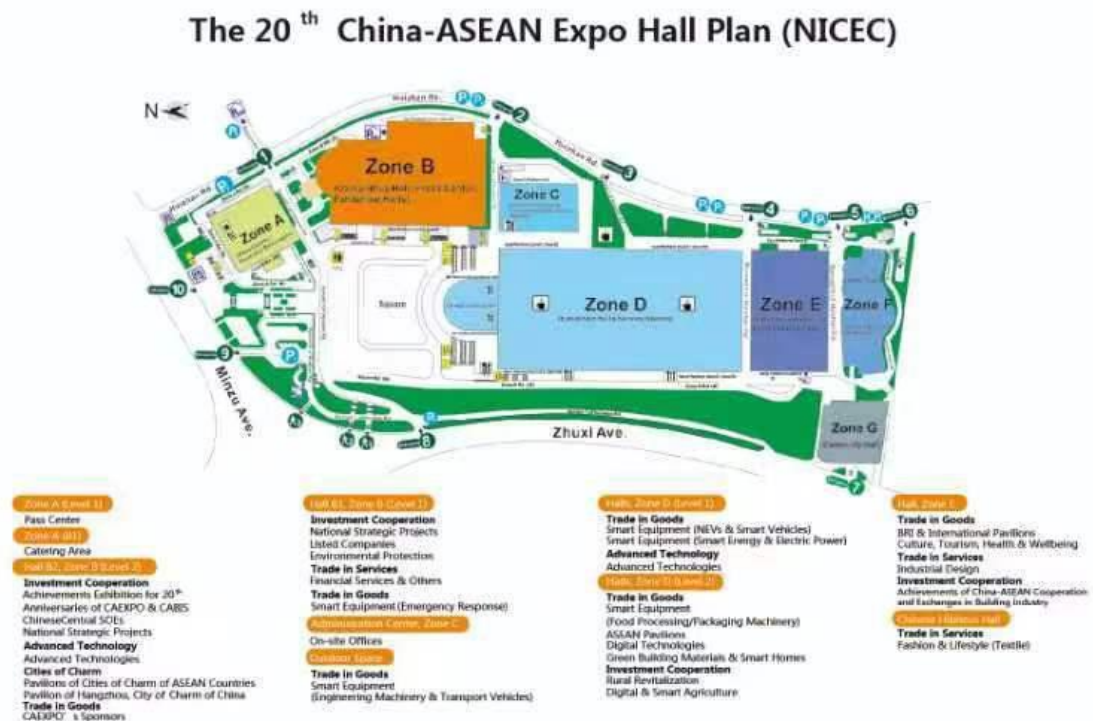
II. Mode

Online-and-Offline

III. Total Space

102,000 m²

IV. Exhibition Arrangement



(I) Trade in Goods

◆ ASEAN Pavilions, RCEP Pavilion and BRI & International Pavilions:

food and beverage, agro-based products, commodities for international trade, consumer goods, service products, etc.

◆ Chinese Pavilions:

1. Smart Equipment

Smart energy & electrical power equipment : solar power, wind power and nuclear power generation equipment, smart energy solution, energy storage system, new energy technologies & application

NEVs & ICVs: new-energy passenger vehicles, new-energy commercial vehicles, cargo van, hydrogen fuel-cell vehicles, intelligent connected vehicles, intelligent driving, car components, electrical charging facilities, car body decoration

Engineering machinery & vehicles: excavator, loader, forklift, crane, mining machinery, engineering vehicle, passenger vehicle and cargo van

Food processing/packaging equipment: food processing equipment for beer, fruits, vegetables, meat, flour-made food, dairy products, catering facilities, packaging machine for solids, liquids and particles, sealing machine, label printing, laser coding equipment, cleaning, sterilization, drying & refrigerating equipment.

Emergency Response: early-warning monitoring, risk control & prevention, emergency rescue, intelligent fire prevention, emergency management service

2. Digital Technologies

Digital economy: digital life, smart cities, information technology, lighting technology

Green Building Materials & Smart Home: doors, windows and curtain walls, decorative/auxiliary materials, prefabricated building, smart home control system, intelligent life technology products

Cultural Tourism, Health & Wellness

Cultural tourism, health and wellness, hotels and home stays, etc.

Fashion & Lifestyle (Textile)

Fabrics developed by new science and technology, green raw materials, AI design, new textile products.

(2) Investment Cooperation

Achievements Exhibition for 20th Anniversaries of CAEXPO & CABIS : review of development over 20 years, achievements and valuable experience, prospects for future development, etc.

Chinese Central SOEs: achievements and innovations in international trade and economic cooperation, high-end equipment manufacturing, infrastructure construction and international logistics

National Strategic Projects: Guangdong-Hong Kong-Macao Greater Bay Area, Yangtze River Economic Belt, Chengdu-Chongqing Economic Circle, New International Land-Sea Corridor, Hainan Free Trade Port, provincial industrial parks/zones, etc.

Listed Companies: domestic/overseas listing service, listing financial service, application of new materials, key scientific innovation products and achievements, etc.

Digital and Smart Agriculture: China-ASEAN agricultural cooperation, digital agricultural technology, smart agriculture, demonstration parks/zones for modern agriculture, etc.

Rural Revitalization: industries for rural revitalization, modernization of agriculture and rural areas, poverty alleviation achievements, etc.

China-ASEAN Construction Industry Cooperation: China-funded infrastructure projects in ASEAN countries and innovative technologies applied

Environment Protection Cooperation: China-ASEAN ecological environment cooperation, ecological protection and restoration, environment monitoring and

detection, pollution treatment, solid waste treatment and comprehensive utilization of resources

(3) Advanced Technologies

Technologies for sustainable development, Internet+ agriculture, Internet+ health, advanced manufacturing, scientific innovations in ASEAN countries

(4) Trade in Services

Financial Services: RMB settlement, credit insurance, credit loans and other corporate finance services, FinTech, Internet finance, finance for environmental protection, inclusive finance, digital finance, block chain service for cross-border finance

Industrial Design: advanced products and technologies, development trends, cooperation achievements, industrial ecosystem, etc.

Other Services: logistics, quality inspection, inspection and quarantine, customs clearance, legal services

(5) Cities of Charm

ASEAN countries will respectively choose a representative city as their cities of charm to showcase development and business opportunities in trade, investment, science and technology, culture and tourism, etc.

Hangzhou is the city of charm of China for the 20th CAEXPO. It will build a dedicated zone for image display and organize thematic and networking events during the fair period.

V. Booth Rentals

Venue	Booth Types	Rentals
NICEC	Standard Booth (3m×3m)	USD 1,600/booth, or RMB 10,000/booth
	Non-standard Booth (3m×2m)	USD 1,280/booth, or RMB 8,000/booth
	Indoor Raw Space (≥36m ²)	USD 160/m ² , or RMB 1,000 /m ²

	Outdoor (≥36m ²)	Raw Space	USD 80/m ² , or RMB 500/m ²
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Remarks:

1. A standard or non-standard booth is equipped with one fascia board with both Chinese and English name of the company, white laminated walls, information counter × 1nos, folding chairs × 2nos, short spotlights ×2nos, 500W single phase socket × 1nos, waste paper basket × 1nos and carpeting;

2. No equipment is provided for raw space;

3. Maps are NOT recommended for booth decoration. In case of necessity, please use those approved by China National Administration of Surveying, Mapping and Geoinformation. Relevant booth decoration plan (including but not limited to the maps) shall be submitted to CAEXPO Secretariat for review and approval at least one month before the CAEXPO opens.

VI. How to Apply?

1. For Exhibitors

(1) Dates: February 1–August 15, 2023

(2) Please make application at the CAEXPO official website at www.caexpo.org. For more information, pls dial +86-771—8028899, the CAEXPO Hotline.

(3) Deadline for Booth Application: August 25, 2023

The CAEXPO Secretariat will send the *Letters of Booth Confirmation* to applicants upon reviewing their qualification, and arrange booths for them accordingly. The CAEXPO Secretariat reserves the right to adjust booth arrangement.

2. For Trade Visitors

Please make application at the CAEXPO official website. Successful applicants approved by the CAEXPO Secretariat will enjoy complimentary pass-issuing, business-matching services and activities during the fair period.

Deadline for Application: August 31, 2023

VII. Incentives for Exhibitors

1. Online CAEXPO: Complementary booths at Online CAEXPO which runs throughout the year will be provided for exhibitors of the physical show.

2. Exhibitors' Rostrum: Complimentary venues will be provided for renowned exhibiting companies to host project road shows and B2B meetings.

VIII. Incentives for Trade Visitors

1. Incentives for Qualified Trade Visitors: Trade visitors who are deemed by the CAEXPO Secretariat as qualified will enjoy the following incentives:

(1) Designated hotel coupon, free airport pickup service and transportation between hotel and CAEXPO venues;

(2) B2B matching services

(3) Survey trips to industrial parks and enterprises in Guangxi.

2. Targeted offline biz-matching Services: Buying missions confirmed by the CAEXPO Secretariat will be provided with free business and investment matching service. The CAEXPO Secretariat will arrange one-on-one offline business talks in line with your procurement intention and investment expectation.

3. Invitation to Nominated Buyers: The CAEXPO Secretariat will send invitation to those buyers nominated by the exhibitors and give those buyers subsidies in hotel accommodation.

IX. Major Events

1. Special Partner Country	<ul style="list-style-type: none"> ◆ Special Partner Country: TBC ◆ Promotion conference
2. High-end Conferences and Forums	<ul style="list-style-type: none"> ◆ The 3rd RCEP Economic and Trade Cooperation Business Summit ◆ China-ASEAN Construction Ministers Roundtable Meeting 2023 ◆ The 14th Meeting of China-ASEAN Heads of Intellectual Property Offices ◆ China-ASEAN Silk Road E-commerce Forum ◆ China-ASEAN International Production Capacity and Investment Cooperation Forum 2023 ◆ China-ASEAN Forum on Environment Cooperation 2023 ◆ The 7th China-ASEAN Agricultural Cooperation Forum ◆ China-ASEAN SOEs Reform and Development Forum ◆ China-ASEAN International Standardization Forum 2023 ◆ The 9th China-ASEAN Statistics Forum

	<ul style="list-style-type: none"> ◆ The 3rd China-ASEAN Meteorological Cooperation Forum ◆ The 3rd China-ASEAN Civil Aviation Cooperation Forum ◆ The 2nd China-ASEAN Forum on Peaceful Uses of Nuclear Technology ◆ The 15th China-ASEAN Summit Forum on Financial Cooperation & Development (Sideline Forum: The 8th China-ASEAN Insurance Cooperation & Development Forum)
3.Trade and Investment Promotion Programs	<ul style="list-style-type: none"> ◆ China (Guangxi) Pilot Free Trade Area Promotion Conference ◆ CAEXPO Roundtable Meeting on Investment Cooperation ◆ Promotion Conference on ASEAN Industrial Parks ◆ China-ASEAN Electric Power Cooperation and Development Forum ◆ Promotion seminars of the 10 ASEAN member countries ◆ Investment promotion conferences of major Chinese provinces and cities ◆ CAEXPO Projects signing ceremonies ◆ Investment seminars of major industrial parks ◆ Sourcing conferences of ASEAN products ◆ B2B meetings on building materials, food processing and packaging machinery, smart power and electric power, electronics and environment protection etc. ◆ E-commerce B2B Meeting ◆ Exhibitors' Rostrums ◆ China-ASEAN Technology Matching Seminar ◆ Tours of RCEP enterprises in Guangxi ◆ China-Malaysia B2B Business Matching Meeting ◆ CAEXPO Supporting Chambers of Commerce Joint Conference ◆ Sourcing conferences for Chinese and ASEAN buyers ◆ Year of Investing in China: Tour in Guangxi ◆ The 4th China-ASEAN AI Cooperation Forum ◆ The 4th China-ASEAN (Guangxi) AI Summit ◆ China-IndoChina Peninsula Key Cross-Border Logistics Port Cities Cooperation Forum ◆ Jointly Building a High-level International Land-sea Trade Corridor: Guangxi Promotion Conference During non-fair period: ◆ Investing in ASEAN seminars ◆ Promotion Seminars on Industrial Parks in ASEAN and other RCEP countries ◆ Investment promotion activities for Chinese Major Provinces/Cities
5. On-line CAEXPO	<ul style="list-style-type: none"> ◆ Five major pavilions ◆ Sideline high-end forums ◆ Trade and investment promotion events ◆ Sourcing activities

(Remarks: Not all these forums or events will take place concurrently with the 20th CAEXPO. Updated information will be released at the CAEXPO official website, www.caexpo.org)

X. CAEXPO Specialized Exhibitions/Trade Shows

In China

1. CAEXPO Tourism Exhibition 2023

Date: TBC

Venue: Guilin International Exhibition & Convention Center

Exhibition Space: TBC

Featured Exhibits: Tourism images, tourism commodities, tourism industry equipment and tourism consumption, smart tourism, cultural and creative products inspired from cultural relics and museum

2. The 20th CAEXPO Cultural Exhibition

Dates: TBC

Venue: Nanning International Convention & Exhibition Center

Exhibition Space: TBC

Featured Exhibits: cultural images of cities in ASEAN and China, intangible cultural heritage, cultural industry park, museum, cultural & creative gifts, radio, film & television works and publications, radio and television equipment, tourism media, tourism products, cultural collection, calligraphy & painting, embroidery, porcelain, antiques and traditional arts & crafts

3. World Forest & Wood Products Exhibition 2023

Date: TBC

Venue: NICEC

Exhibition Space: 40,000 m²

Featured Exhibits: Forestry Economic development and cooperation, forestry equipment, wood structure & wood-based panel, flowers & seedlings, forestry economic product, custom-built furniture & mahogany furniture, forest building materials, smart home decoration materials

4.China-ASEAN Sugar, Agricultural Machinery & Sugarcane Mechanization Exhibition 2023

Date: June 30-July 2, 2023

Venue: NICEC

Exhibition Space: 30,000 m²

Featured Exhibits: sugar, sugar-related products, alcohol, sugar production technology, equipment and supporting products, agricultural machinery and other related products

5.China-ASEAN Construction Industry & High-quality Living Environment Exhibition 2023

Date: TBC

Venue: NICEC

Exhibition Space: 60,000 m²

Featured Exhibits: smart buildings, high-quality lifestyle, ASEAN-oriented technologies and equipment, financial services for construction industry, industry-university-research achievements, consultation of engineering projects, green buildings, new construction equipment (fire protection equipment, building electrical systems)

6.China (Yulin) SMEs Expo 2023

Dates: TBC

Venue: Yulin International Convention & Exhibition Center

Exhibition Space: 34,000 m²

Featured Exhibits: manufacturing, light industry, sea-oriented economy, big health industry, commercial circulation industry and featured products

7.China (Yulin)Traditional Chinese Medicine Expo 2023

Dates: TBC

Venue: Yulin Yinfeng International TCM Harbor

Exhibition space: 20,000m²

Featured exhibits: China's well-known pharmaceutical companies & products, ASEAN famous Chinese patent medicine, Yulin medicinal materials & regional medicinal materials, cultivation of Chinese medicinal materials, medical and health instruments, native medicinal herbs in China and abroad, spices

8.CAEXPO Spices Exhibition 2023

Dates: TBC

Venue: Yulin International Spices Convention & Exhibition Center

Exhibition space: 3500 m²

Featured Exhibits: spices of China and ASEAN countries, spice-related products & technologies
8.The 20th CAEXPO Roadshow (Singapore) & Guangxi Export Fair

Dates: April 4-5, 2023

Venue: Marina Bay Sands Expo and Convention Center, Singapore

Exhibits: food, arts & crafts, consumer goods, electrical appliances & electronics, new energy vehicles

The 20th CAEXPO Exhibition Tour (Lao PDR) & Guangxi Export Fair

Dates: April 24-26, 2023

Venue: Lao-ITECC

Exhibits: electrical appliances & electronics, food, agricultural machinery & technologies, medical care products, building materials and engineering machinery

The 20th CAEXPO Exhibition Tour (Malaysia) & Guangxi Export Fair

Dates: July 2023 (3 days)

Venue: KICC, Malaysia (TBC)

Exhibits: food and agro-based products, food processing machinery, energy-saving & emission-reduction technologies and equipment for food production chain, automatic monitoring of cold-chain logistics, meteorological technologies &

equipment.

XI. Contact Us

Service Hotline: +86-771-8028899

China-ASEAN Expo Secretariat

For enterprises of Chinese Mainland, Hong Kong, Macao and Taiwan

Booth Application

Pavilion of Trade in Goods

Engineering machining & Vehicles: Mr. Luo, +86-771-2212091

Food Processing/Packaging Equipment: Mr. Luo, +86-771-2212091

Smart Energy and Electric Power: Ms. Chen, +86-771-2212082

NEVs & ICVs: Ms. Chen, +86-771-2212082

Emergency Response: Mr. Liu, +86-771-2212079

Digital Technologies: Ms. He, +86-771-2212076

Green Building Materials & Smart Home: Ms. Huang, +86-771-2212087

Fashion Lifestyle (Textiles, Cosmetics): Mr. Liu, +86-771-2212079

Pavilion of Investment Cooperation

Ms. Chen, +86-771-2212085

Pavilion of Advanced Technology

Ms. Chen, +86-771-2212085

Pavilion of Trade in Services

Mr. Liu, +86-771-2212079

Trade Visitor's Application:

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For enterprises of the 10 ASEAN Countries

Booth Application:

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For more details, please visit the CAEXPO official website, www.caexpo.org