



7TH SELANGOR
INTERNATIONAL
**BUSINESS
SUMMIT**
2023

19 - 22
**OCTOBER
2023**

KUALA LUMPUR
CONVENTION CENTRE

SELANGOR, GATEWAY TO ASEAN



www.selangorsummit.com



ABOUT SELANGOR

The most progressive and developed state in Malaysia

Selangor, being the most progressive and developed state in Malaysia, is a gateway to most of the entry ports in the world, especially other ASEAN countries. The state's location, coupled with its high-tech manufacturing technology, makes Selangor the go-to state in Malaysia for business investors worldwide.

Selangor is strategically located, bordering both Kuala Lumpur, the business capital of Malaysia, as well as Putrajaya, the administrative capital of Malaysia. It is located near to the Kuala Lumpur International Airport (KLIA) and also has its own airport, which is the Sultan Abdul Aziz Shah Airport in Subang. Furthermore, the renowned international seaport, Port Klang, which is the 2nd busiest container port in ASEAN, is also located within the state. These entry points place Selangor as one of the most attractive trading hubs especially in the ASEAN region.



24.8%

Share of Nation GDP (2021)



5.0%

GDP Growth (2021)



98.7%

Literacy Rate



More than 65,000

Graduates Produced Per Annum (2021)



Home to the ICT Capital

of Malaysia (Cyberjaya and 20 cyber centres)



Central in Proximity

to Kuala Lumpur Business Centre & Putrajaya Administrative Capital



2nd Biggest Airport in ASEAN (KLIA & KLIA2)



3.6 mil Multilingual & Highly Skilled Workforce (Largest in Malaysia)



2nd Busiest Container Port in ASEAN (Port Klang)

ABOUT INVEST SELANGOR

Invest Selangor Berhad is the premier one-stop state government agency, dedicated to providing information and advisory services to potential and existing investors as well as assistance in setting up operations in Selangor, the Golden State of Malaysia and the most competitive gateway to the ASEAN region.



Invest Selangor Berhad has been the driving force behind the Selangor International Business Summit (SIBS) which has been an avenue for ASEAN and non-ASEAN businesses alike to explore the Malaysian market and continues to serve as a springboard to tap into the broader ASEAN market, home for over 600 million consumers and more than 200 of the world's largest companies.

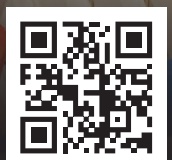
Since our inception, Invest Selangor Berhad has attracted more than 6,231 (1999-2021) manufacturing projects in Selangor and have been indirectly responsible for creating 461,221 (1999-2021) jobs and more than RM206.1 billion (1999-2021) worth of manufacturing investments to the state.

The Selangor International Business Summit (SIBS) is Invest Selangor's platform for ASEAN and international bodies to convene and explore the ASEAN market's massive potential, bridging the gap between developers and consumers within focused industries and reversing the economic effects of the global pandemic.



CONTACT INFO

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ABOUT THE PROGRAMME



Selangor International Business Summit (SIBS) has stamped itself as the main definitive platform for industries to expand opportunities into new markets in Malaysia and ASEAN. Over the years, SIBS has shown tremendous progress and become the event of choice for industry players not only in Selangor but also the whole of Malaysia.

Held at the prestigious Kuala Lumpur Convention Centre, SIBS 2023 comprises of many components under one roof, Selangor International Expo (F&B), Selangor International Expo (Medic), Selangor Industrial Park Expo, Selangor ASEAN Business Conference, Selangor Smart City, and Digital Economy Convention and Selangor R&D and Innovation Expo. All components are carefully curated and give benefit the industry players in all aspects of their businesses.

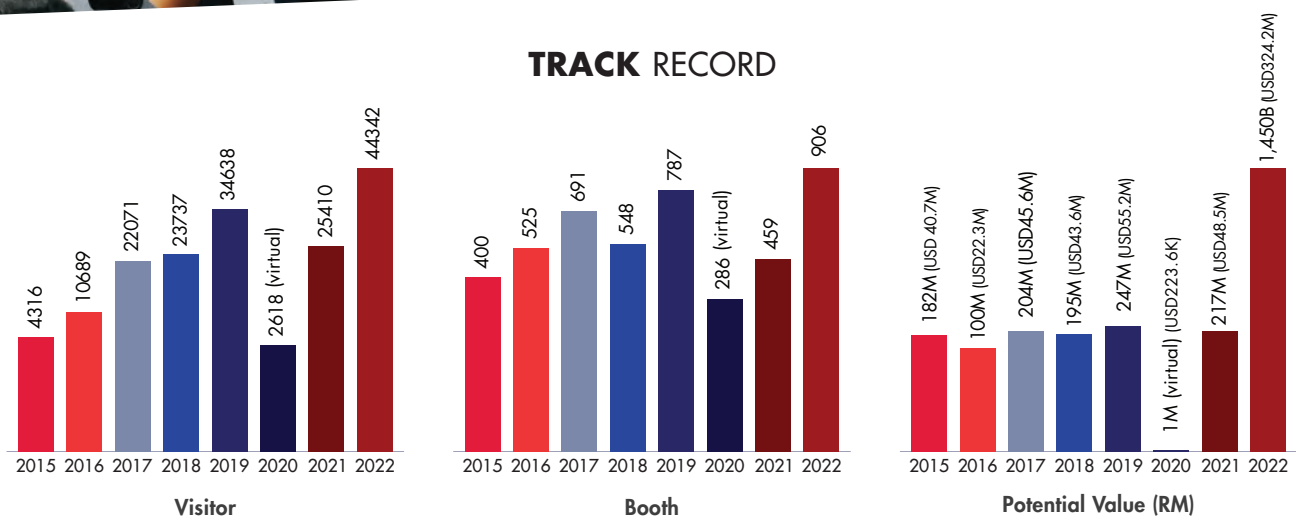
SIBS 2022 has achieved unprecedented results and broke all prevailing records previously made. A total of 906 booths from 60 countries have made their presence and achieved great results. In addition to that, a series of conferences, seminars, fireside chats, and pocket talks were organized during the event which benefited the delegates and attendees in charting their businesses for the future.

Selangor International Business Summit (SIBS) is an event of choice for industry players in expanding, seizing, and building their businesses towards the future.

Come and join us in SIBS 2023!



TRACK RECORD





**9TH SELANGOR
INTERNATIONAL
EXPO
FOOD & BEVERAGE
SIE F&B 2023**

📅 19 - 22 OCTOBER 2023 📍 HALL 6, 7 & 8, KLCC

Riding on the overwhelming success of SIE (F&B) 2022, the 9th SIE (F&B) 2023 organised from the 19th to 22nd October 2023 is leading the way as one of the main F&B events in Malaysia. The previous edition attracted participation from 427 companies occupying 472 booths with international participation from 20 countries.

Alongside SIE (F&B) 2023, the 5th Selangor International Culinary Festival (SICF) will be the major feature of the exhibition, where prominent industry practitioners will converge, network, and compete healthily toward excellence.

SIE (F&B) 2023 continues to provide the F&B industry the channel to network, expand, learn and share knowledge towards business enhancement and development. Hosted by the Selangor State Government and powered by Invest Selangor Berhad, SIE (F&B) 2023 is becoming the main choice for F&B companies in Malaysia and the region to capitalize and access the local and international market.

Come and join SIE (F&B) 2023 today! This will be the best platform for you to enhance your business to greater heights!



WHY YOU SHOULD BE PART OF SIE (F&B) 2023?



Leading industry international exhibition hosted and fully supported by the Selangor State Government



Create, Connect dan Collaborate with potential business partners and industry players



Access to more than 40,000 industry players and consumers



Source for reliable importers in the SIE (F&B) Hosted Buyers' Programme



Platform to explore the latest technologies, trends, and business opportunities



Meet various international brands and companies looking for representatives and partners in ASEAN markets



Explore potential resources and the latest development of the industry in the ASEAN market

EXHIBITOR PROFILES



Fresh agricultural food



Cultivated food products



Ready-to-eat products



Healthy and organic foods



Plant-based foods



Beverages



Baked good & pastries



Sweets, snacks, and desserts



F&B equipment and machinery



Processing and packaging



Kitchenware, utensils, and supplies



Food technology



Ingredient and services



Furniture and fittings

SPECIAL FEATURES

- + Hypermarket & Supermarket Buyer Programme
- + Industry Seminars
- + Pocket Knowledge-Sharing Talks
- + Continuous Business Matching Engagement Activities
- + Hosted Buyers Programme

PEOPLE WE ARE INVITING

- › Executive Chefs and Chefs
- › F&B Directors and Managers
- › Purchasing Managers
- › Hotel Owners and Operators
- › Restaurateurs
- › F&B Entrepreneurs
- › Wholesalers, Importers, and Distributors
- › Retailers and Hypermarkets
- › Education Professionals and Students
- › Government Agencies and Associations
- › International Buyers

FAST FACTS 2022



427

participating
companies



9,150

square meters
of space



380

hosted buyers
from 19 countries



33

international
participating
companies



RM171 mil

(USD38 mil)
transaction value
generated



97%

of Exhibitors have indicated that they are
satisfied participating in SIE (F&B) 2022





**9TH SELANGOR
INTERNATIONAL
EXPO
MEDIC
SIE MEDIC 2023**

19 - 22 OCTOBER 2023 **BALLROOM 1 & 2, KLCC**

Selangor International Expo (Medic), will make its return in the year 2023 with more enhancements, products, and industry categories to suit the demand of the healthcare industry. SIE (MEDIC) 2023 is the 3rd edition of the healthcare exhibition and conference which focuses on the development of the industry and will further bring together industry players under one roof towards greater business enhancement.

SIE (MEDIC) 2023 will expand its scope towards more inclusive business opportunities and solutions for the healthcare and medical industry in Malaysia, particularly in Selangor.

This exhibition and conference offer industry players to converge, interact, and explore the latest technology, innovation, and current business trend in the field of pharmaceutical, biotechnology, medical devices and healthcare services.

There will be more focused events and industry engagements planned during the event making SIE (Medic) 2023 one of the main healthcare industry events in Malaysia.



WHY YOU SHOULD BE PART OF SIE (MEDIC) 2023?



Platform to explore the latest technologies, trends, and business opportunities



Access to more than 5,000 industry professionals exclusively invited to the event



Leading industry event hosted and fully supported by the Selangor State Government



Expand your business through specially curated events for the industry

EXHIBITOR PROFILES

Medical Biotechnology	
Cardiology	
Dental	
Furniture and Logistic	
Laboratory Equipment	
Medical Imaging	
Medical Technical Facilities	
Neurology	
Obstetrics and Gynecology	
Oncology	
Ophthalmology	
Orthopedic	
Pharmaceuticals	
Primary Care	
Senior Care	
Rehabilitation	
Surgery	
Wellness	
TCM (Traditional and Complimentary Medicine)	

SPECIAL FEATURES

- + Selangor International Healthcare Conference
- + Industry Seminar with Medical Device Authority
- + Pocket Knowledge-Sharing Talks
- + Continuous Business Matching Engagement Activities

PEOPLE WE ARE INVITING

- › Hospital and Medical Institution Professionals
- › Universities and Research Institutions
- › Purchasers of Medical Equipment, Components, Consumables, and Technology
- › Government Agencies and Association
- › International Buyers



FAST FACTS 2022



59

participating companies



sqm

1,801

square meters of space



7

international participating companies



RM27 mil

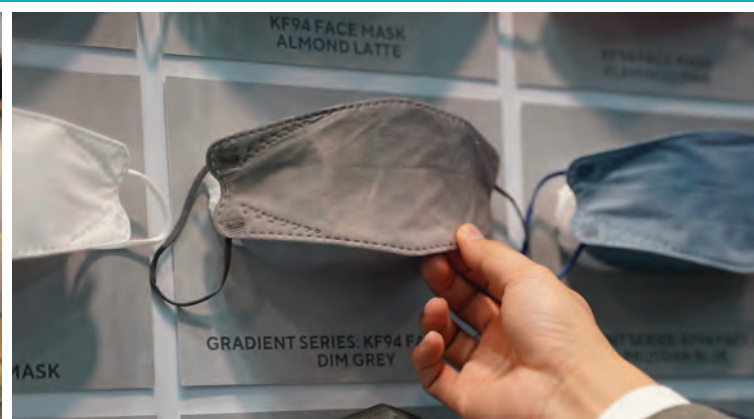
(USD6 mil)

transaction value generated



97%

of Exhibitors have indicated that they are satisfied participating in SIE (MEDIC) 2022





**3RD SELANGOR
INDUSTRIAL
PARK
EXPO**
SPARK 2023

19 - 22 OCTOBER 2023 **HALL 4 & 5, KLCC**

Expanding further from the huge success of SPARK 2022, this exclusively curated event for industrial parks operators, industrial solution providers, and the industry eco-system will be back bigger and more comprehensive for the year 2023.

This exhibition is open for the first time to companies outside of Selangor to showcase their capabilities in supporting investors and companies in business development and expansion.

The one and only event of this nature in the region will provide more in-depth insight into the industrial ecosystem available in Malaysia particularly in Selangor.

SPARK 2023 is a platform for industry players to converge, network, and explore potential locations for their businesses and solutions provided in the ecosystem.



WHY YOU SHOULD BE PART OF SPARK 2023?



The only exclusive event focused on industrial parks, solutions, and investment eco-system in the region



Access to potential investors and companies planning to expand and develop their business operations



The one-stop solution and advice center for investors and companies planning to expand businesses in the region, particularly in Selangor



Opportunity to network and exchange ideas with key decision makers

EXHIBITOR PROFILES

Industrial Parks and Property Developers	
National or State Investment Agencies	
Industrial Property Agents	
Logistic Solutions	
Utility and Telco Providers	
Town Planner, Architect	
Manufacturing Solutions	
Banks and Financial Institutions	
Human Resources and Training Providers	
Environmental Solutions	
Industrial Operation Solutions	

SPECIAL FEATURES

- + Industry seminar with the industry
- + Pocket Knowledge-Sharing Talks

PEOPLE WE ARE INVITING

- › Potential Investors
- › C-Suites Executives
- › Investment Related Organizations
- › State Government Officials
- › Federal Government Officials
- › Government Linked Companies (GLCs)
- › Multinational Companies (MNCs)
- › International and Local Business Chambers
- › Industrial Land and Property Agents
- › Manufacturers
- › Business Owners
- › Industry Associations

Fireside Chat Session:

REAL ESTATE INSIGHTS IN SELANGOR, PRESENT & FUTURE

6th October 2022 | 2.30 pm - 4.30 pm

SPARK Stage Hall 6
Kuala Lumpur Convention Centre

FAST FACTS 2022



55

participating companies



sqm

2,862

square meters of space



RM1.2 bil
(USD266.4 mil)

transaction value generated



99%

of Exhibitors have indicated that they are satisfied participating in SPARK 2022





7TH SELANGOR
**ASEAN
BUSINESS
CONFERENCE**
SABC 2023

📅 19 - 20 OCTOBER 2023 📍 MANDARIN ORIENTAL, KUALA LUMPUR

SABC 2023 promises to gather key economic players and stakeholders to discuss a myriad of topics concerning Selangor and the region.

Be a part of the next economic revolution in the 7th Selangor ASEAN Business Conference (SABC) 2023 to discover the most recent developments and way forward in vital economic integration, market access and opportunities in the ASEAN region in a gathering of key economic leaders from around the world including government delegations, high-profile industry players, trade associations, business chambers and international investors.



WHY YOU SHOULD BE PART OF SABC 2023?



Discover the future roadmap of the ASEAN economic landscape



Network with the key economic leaders from around the world from both government and private sectors both physically and virtually



Take part in the discussion for economic integration, market access and new opportunities in the ASEAN region

FEATURED KEY SESSIONS



Ambassador
Session



Business
Luncheon



In Conversation with
Thought Leaders



Captains of
Industry Panel



Selangor the
Gateway to ASEAN

CONFERENCE OBJECTIVES

- + Improve the industry-enabling environment in the ASEAN Economic Community (AEC)
- + Bring together relevant stakeholders and officials from the private and public sectors within the ASEAN region
- + To provide the platform for manufacturers, traders as well as potential investors to discuss new trends in ASEAN and its trading partners



FAST FACTS 2022



104

Speakers



12

participating
countries



6

conferences
(panel session, ambassador session,
one-on-one session & fireside chat)





**8TH SELANGOR
SMART CITY
& DIGITAL
ECONOMY
CONVENTION**
SDEC 2023

19 - 22 OCTOBER 2023 **HALL 1 & 2, KLCC**

The Selangor Smart City & Digital Economy Convention (SDEC) is an event gathering industry leaders, startups and SMEs, and players from the public and private sectors, to delve into the mechanisms of existing and future smart city and digital economy frameworks and solutions.

**More than just a convention
to supercharge digitalisation
for a sustainable future.**

The 8th SDEC is looking forward to attracting more visitors as the convention hosts more exciting exhibition booths, three major conferences with 13 interesting topics and 65 experienced speakers revolving around the discussion on ESG (environmental, social and governance), startups pitching and investors summit, as well as SME digitalisation.



WHY YOU SHOULD VISIT SDEC 2023?



EXPLORE the next generation of smart and innovative technologies.



GAIN insights into new ideas and cultivate new opportunities alongside industry experts and key players.



NETWORK with like-minded communities in Smart City and digital economy industries.

SPECIAL FEATURES

- + Smart City Conference: ESG Forum
- + Selangor Investor Summit
- + SME Digitalisation Conference
- + Livestream Festival
- + Exhibition and Showcase

PEOPLE WE ARE INVITING

- › Smart city technologists, builders & experts
- › Government agencies & local councils
- › Venture capitalists, angels & private investors
- › Start-up founders, SMEs & entrepreneurs
- › Software & digital professionals

FAST FACTS 2022



113

total booths



73

total exhibitors



11

international cities



RM50 mil
(USD11.1 mil)

potential transaction value



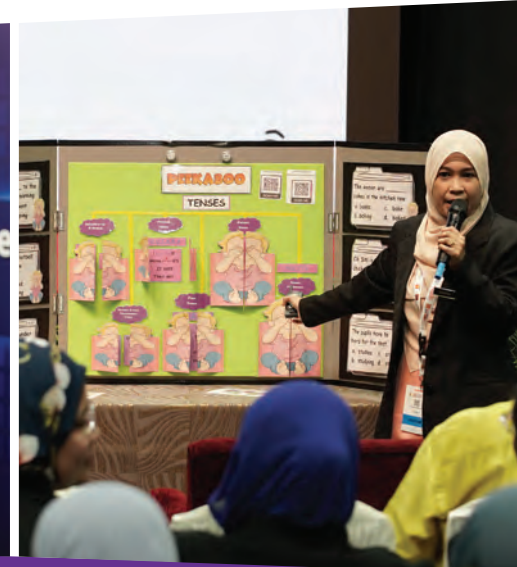


**4TH SELANGOR
R&D
& INNOVATION
EXPO**
SRIE 2023

19 - 22 OCTOBER 2023 **CONFERENCE HALL 1 - 3, KLCC**

The 4th Selangor R&D And Innovation Expo (SRIE) 2023 allows participants to showcase their latest inventions and ideas to investors, manufactures and marketers in ASEAN and beyond. The expo paves the way to encourage direct peer engagement for higher level deal making, co-investments, strategic partnerships and business networking while solidifying the Golden State's position in the global world of innovations.

**To showcase the latest
development and inventions
from local universities
and higher
learning institutions**



WHY YOU SHOULD BE PART OF SRIE 2023?



It is the platform to showcase and commercialise your inventions and innovations



Explore new opportunities with a targeted audience



It connect and collaborate with a broader R&D community including potential business partners, venture capitalists, investors and government agencies

EXHIBITOR PROFILES

Inventors & Innovators



Scientist & Researchers



Corporate R&D&I



Technology Developers



R&D Equipment Suppliers



Intellectual Property Service Providers



Market Research Providers



Government Agencies



Institutions of Higher Learning



Schools



Financial Institutions



SPECIAL FEATURES

+ KNOWLEDGE

Learn about the latest developments in the industry and gain knowledge through the SRIE Conference

+ COMPETITIONS

Deliver your ideas and solutions to the industry potential investors / government agencies via these competitions:

- Pitching Competitions
- R&D Competitions

+ LIVE CHAT TOOLS

Facilitate meaningful, real-time conversations which allows seamless two-way communication between you and potential collaborators via your virtual booth



PEOPLE WE ARE INVITING

- › Investors
- › Venture Capitalists
- › Corporate R&D
- › Manufacturers
- › Entrepreneurs
- › Financial Institutions
- › Funding Agencies
- › Government Agencies
- › Industry Specifiers
- › Universities/Schools



112

total booths



47

participating companies



RM8.3 mil

(USD1.8 mil)

transaction value generated



TESTIMONIES

FROM OUR EXHIBITORS & SPEAKERS

"We are glad that we've joined SIBS 2022, it is a great platform to meet new potential business partners both locally and internationally. SIBS 2022 has helped us expedite our company's business development, and many new business & partnership leads were acquired during the event. Kudos to the SIBS 2022 team, the event is definitely a great success!"

Tan John Son, Director
Adphocat Matrix Sdn.Bhd.
SIE (MEDIC) 2022

"I was extremely impressed with the amazing crowd over at SIBS 2022. We managed to showcase our brands and have not just visitors but fantastic groups of exhibitors connecting with each other, during the exhibition and after via emails. Thank you so much SIBS 2022 for connecting all the brands. Look forward to SIBS 2023!"

Jannah, CEO
JOM DIM SUM EXPRESS SDN BHD
SIE (F&B) 2022



"This show has been really fantastic to us where we came to know every company and different people from other countries who come to know us and also to know the first industrial park in Selangor."

Eddy Lim
General Manager - Sales
& Marketing of NCT Alliance Berhad
SPARK 2022

"It's very exciting as we are talking about a subject that currently the world is facing, and how do Selangor and Malaysia position itself in context of this global restructuring of a business, realignments and supply chain, trying to attract investment opportunity to not just Selangor but ASEAN as a whole."

HE. Dr. Sok Siphana
Senior Advisor to the Royal Government of Cambodia
and Chairman of the Board of Directors, Asian Vision
Institute (AVI)
SABC 2022



"Definitely the event has been really useful for us. We've been able to talk to authorities, business partners and to understand more on the opportunities for our company, and also how to boost Selangor to be at the cutting edge of technologies and social inclusion."

Jordi Pol
Chairman of Malaysian Spanish Chamber
of Commerce and Industry
SDEC 2022

"We are able to promote what Siemens can do and also have collaboration with others especially in cybersecurity and the products we have."

John Lougen Ante Blanco
Project Engineer, Siemens Energy Sdn Bhd
SRIE 2022



“I’m very happy to be here to see a big crowd. I see some international people around and it’s good to be more and more international to showcase Selangor around the world.”

Chef Federico Michieletto
Executive Chef, EQ Kuala Lumpur Hotel
SICF 2022



“The event this year has been great and insightful. We are glad that this year we had the pleasure to present our solutions and we are able to provide some executable services and solutions.”

Albert Tai
Head of Health Partnerships Allianz Care Solutions
SIHC 2022

“Malaysia or Selangor’s role as a gateway to ASEAN is attributed to its geographical location, and its educated workforce makes Malaysia a desirable destination for Foreign Direct Investment (FDI).”

Mr. Alex Feldman
President & CEO of US-ASEAN
Business Council
SABC 2020



“I met many good potential clients during SIBS 2022. Thank you SIBS 2022 for providing the platform for Zaktar Group.”

Ahmad Nor Fadli Bin Fadzir
Head Director Zaktar Group SDN BHD
SIE (F&B) 2022

“The program was eventful and provided good networking.”

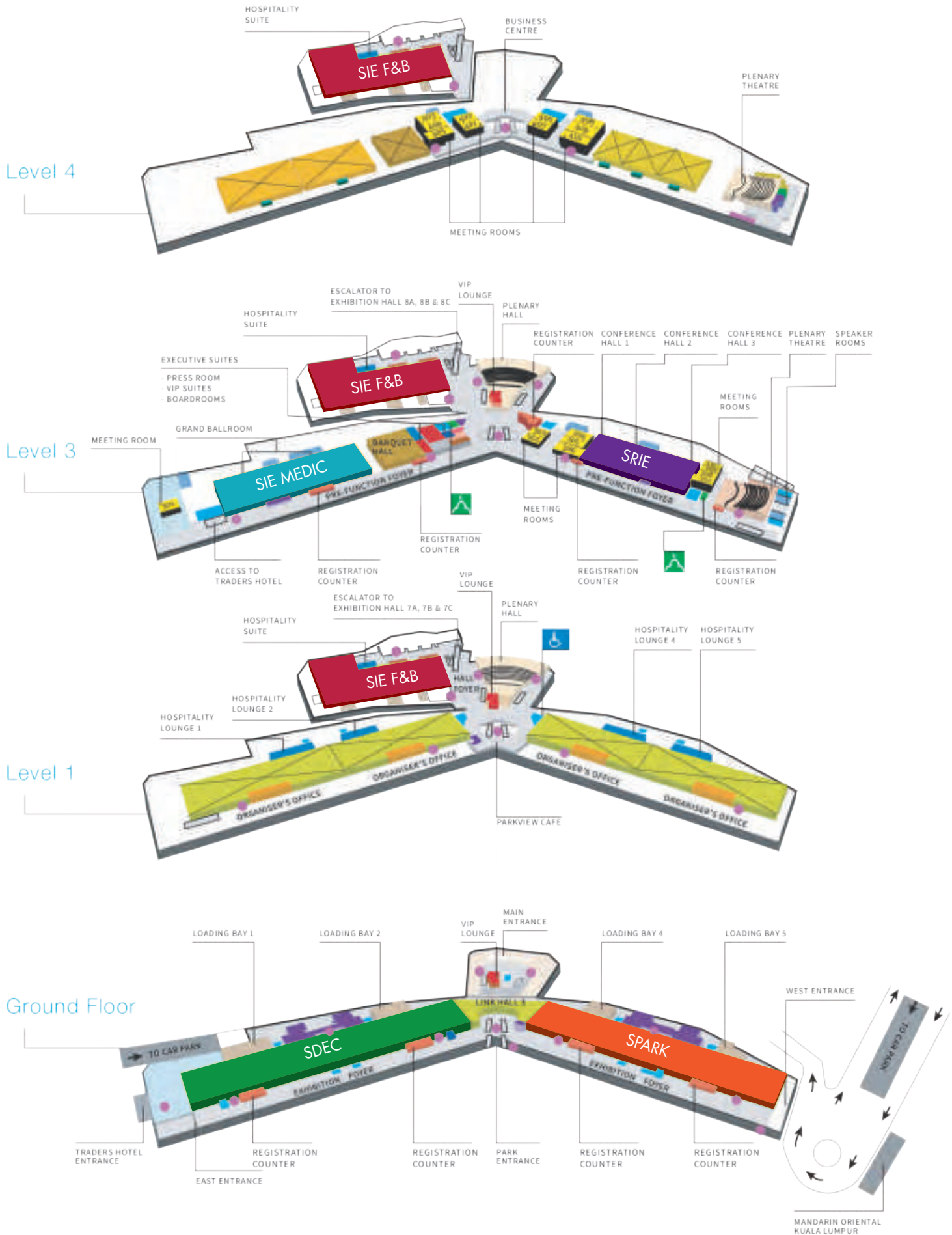
Mohd Sufyan Bin Shamsir,
Engagement Executive
MSU Medical Centre
SIE (MEDIC) 2022



“I think by joining this trade show, it helps us to expose our branding to the public and to the media as well. We hope to have more participation from investors and clients from overseas.”

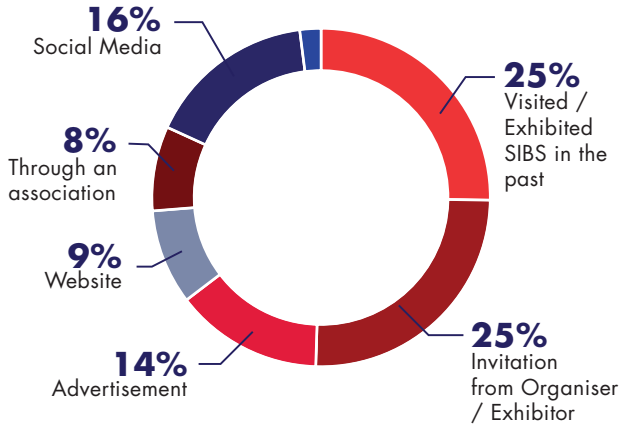
Janet Yee
Head of Sales & Marketing, AREA Management Sdn Bhd
SPARK 2022

PROGRAMME FLOOR PLAN

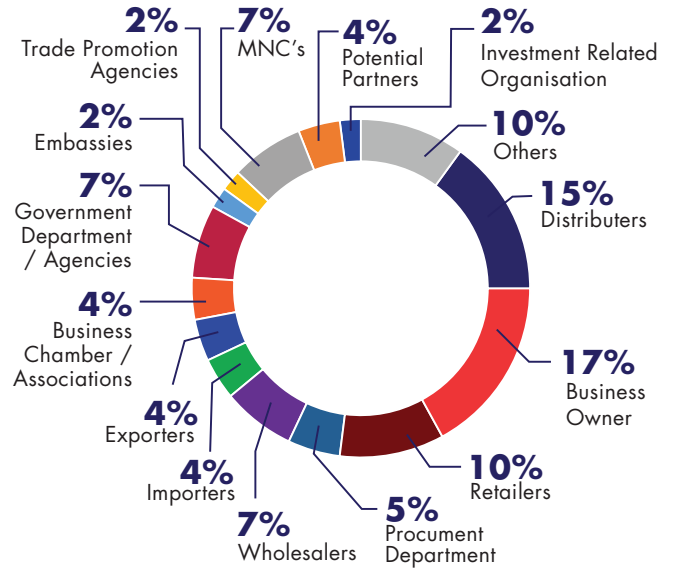


VISITOR SURVEY

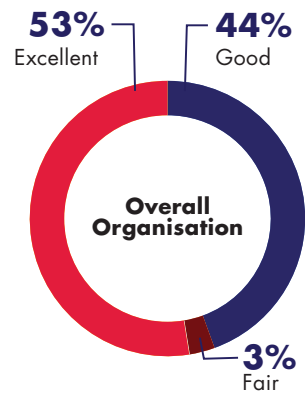
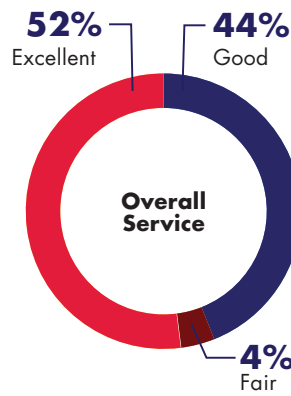
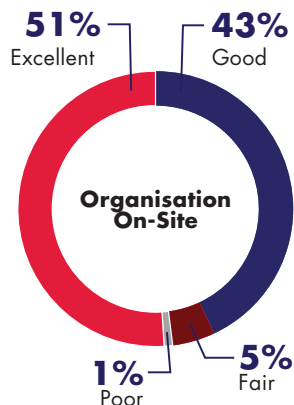
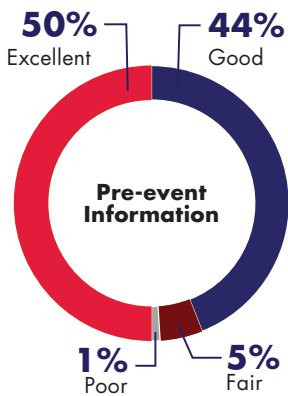
01 How did you become aware of SIBS 2022?



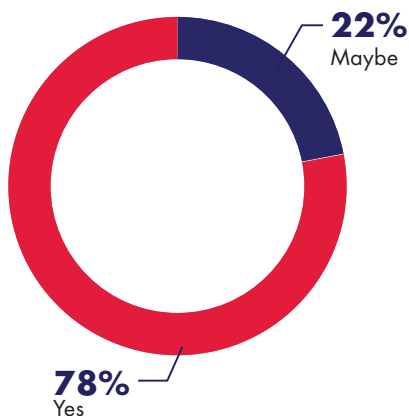
02 Which visitor profile best describe you?



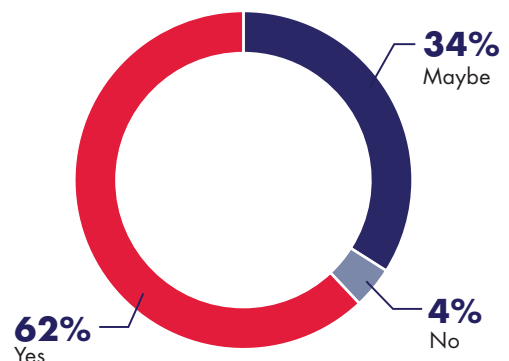
03 How would you rate the organisation of SIBS 2022?



04 Would you consider visiting SIBS 2023?



05 Would you consider taking part in SIBS 2023?





ABOUT KLCC

Designed and built to world-class standards, Kuala Lumpur Convention Centre (KLCC) is the first convention center in Asia to be benchmarked by Green Globe International (2007) and has won numerous awards then. The facility's gross built-up area is with two Auditorium; Planetary Hall and Plenary Theater, a Grand Ballroom, Banquet Hall, three Conference Halls, Meeting rooms, eight Exhibition Halls.

The center is reachable via public transport services including busses, MRT, KTM, taxis as well as grab, making it simple for visitors to attend the SIBS 2023.



REACHING KLCC

BY CAR



Approach along **Jalan Pinang** and turn left into the **Main Entrance** (second after the **Mandarin Oriental Hotel**) to drop off.

Parking options:

- Kuala Lumpur Convention Centre Suria KLCC

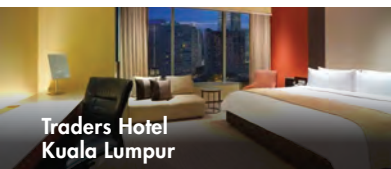
BY TRAIN



Take the **LRT Kelana Jaya Line** and exit at the **KLCC station**.

For **KTM Komuter** or **MRT** train users, exit at **KL Sentral** and proceed to board the **LRT Kelana Jaya Line**. Then, exit at the **KLCC station**.

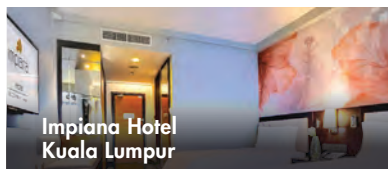
WHERE YOU CAN STAY?



Traders Hotel Kuala Lumpur

Kuala Lumpur City Centre,
50088 Kuala Lumpur, Malaysia

Tel: +603 2332 9884



Impiana Hotel Kuala Lumpur

13, Jalan Pinang,
50450 Kuala Lumpur

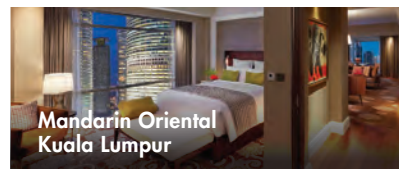
Tel: +603 2332 9884



Grand Hyatt Kuala Lumpur

12, Jalan Pinang,
50450, Kuala Lumpur,

Tel: +603 2332 9884



Mandarin Oriental Kuala Lumpur

Kuala Lumpur City Centre,
50088, Malaysia


Tel: +603 2332 9884


Please contact us for participation and for further information please reach out our Sales Team or visit our website.

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