

INDUSTRY 2023 KANDY EDITION

6th - 8th OCTOBER 2023 @ KANDY



தலைவன் துறைமுகம்
கைத்தொழில் அமைச்சு
Ministry of Industries



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கைத்தொழில் அபிவிருத்தி சபை
Industrial Development Board



INDUSTRY 2023 KANDY EDITION

Introduction

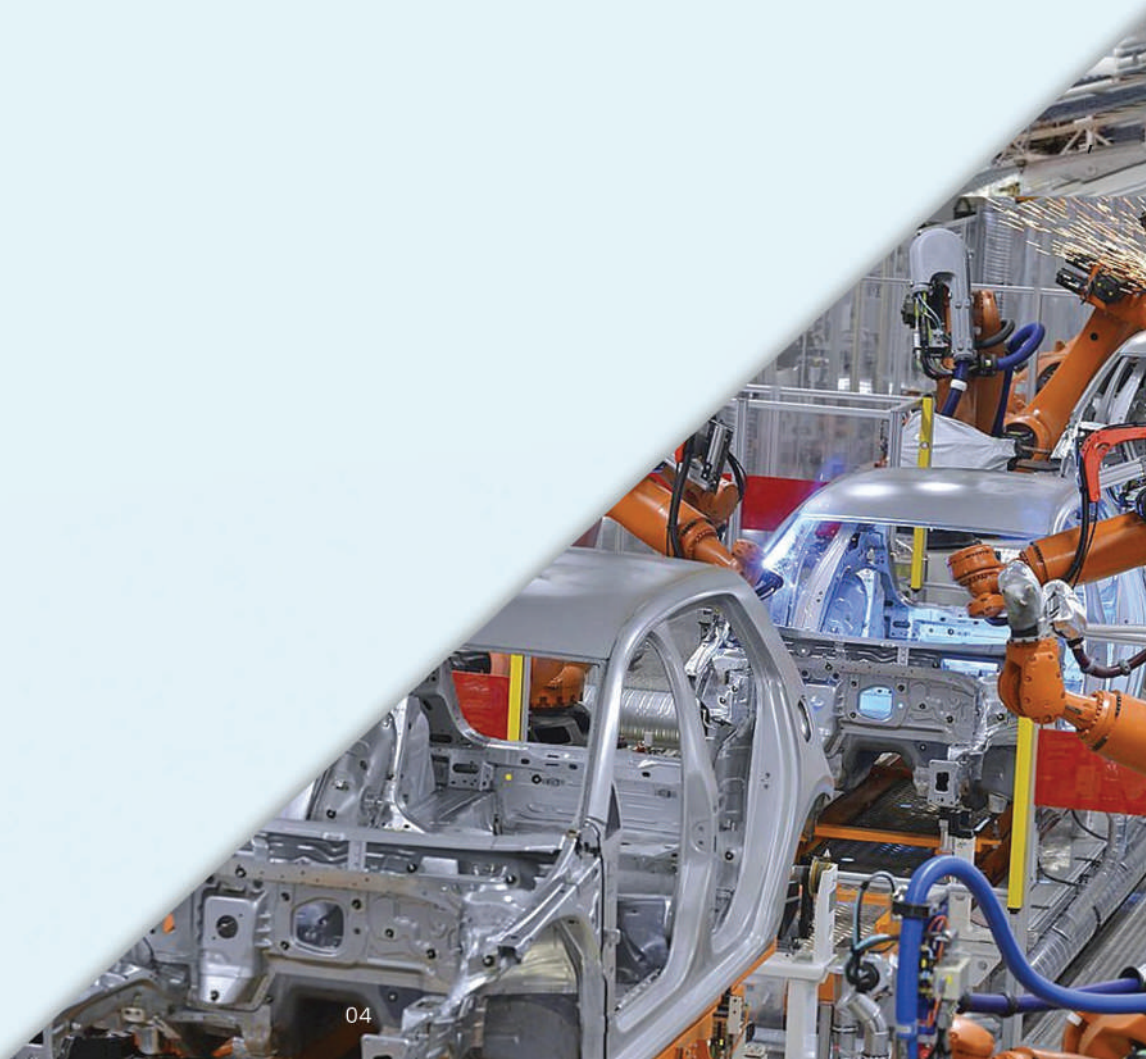
The Ministry of Industries has the primary responsibility of promoting the industrial sector in Sri Lanka and the Industrial Development Board (IDB), is the premier government organization for the Industrial development and promotion in the country. Considering the importance of the industrial growth in Sri Lanka, the Ministry of Industries and Industrial Development Board conducted the “Industry 2023”, the National Industry Exhibition from 22nd to 25th June 2023 at BMICH in Colombo with the theme of “Towards export oriented manufacturing economy”. The first regional edition exhibition was conducted successfully from 01st to 03rd September 2023 at the Jaffna Cultural Center, Jaffna.

Industrial Development Board has proudly declared the second regional exhibition. **Industry Kandy Edition** will be held from **06th October to 8th October 2023** **BOGAMBARA OLD PRISON PREMISES AT KANDY**. This exhibition will have a participation of the various industry sectors, in addition to covering a wider products and services portfolio during the 03 days of its exposition.

The event will be graced by Hon. (Dr.) Ramesh Pathirana, Minister of Plantation Industries and Minister of Industries. The exhibition showcases local industry excellence in Machinery, Technology, Raw Materials and Business Development services and the most importantly creates a platform to make relationships with right stakeholders including policy makers as well as other government support services. The event is designed to widen the capabilities and capacities of all Sri Lankan industries and therefore SMEs, large companies and multinational corporations are also warmly welcomed to display their products, raw materials, tools, equipment, machinery, components and accessories.

Event Highlights:

- Demonstrations of operating of machineries and manufacturing process of products
- Opportunity to meet decision makers as well as business development service providers and facilitators
- Participation of leading organizations engaged with industry development and promotion
- Opportunity to introduce and promote the products of stall holders Right platform to exhibit new products, latest innovations or marketing of existing products
- Platform for creating and developing businesses, creating new joint ventures, distributing products and services, and starting new collaborations



PROFILE OF EXHIBITS



Machinery, Equipment, Technologies and Services of the following Industrial Sectors will be showcased:

01. Processed Food & Beverages
02. Packaging
03. Advanced Manufacturing & Digital Technology
04. Tea & Value added Tea
05. Coir and Coir Products
06. Spices and Essential Oils
07. Milk and Dairy Products
08. Gem and Jewellery
09. Rubber and Plastic Products
10. Boat Building



11. Automobile Products
12. Wood and Furniture
13. Electrical and Electronic Products
14. Ceramic, Porcelain, Tile and Granite
15. Minerals
16. Paint, Chemical and Painting Materials
17. Metal Dies and Molds and Machinery
18. Cosmetics
19. Ayurvedic and Pharmaceutical Products
20. Textile and Apparels
21. Footwear and Leather Products



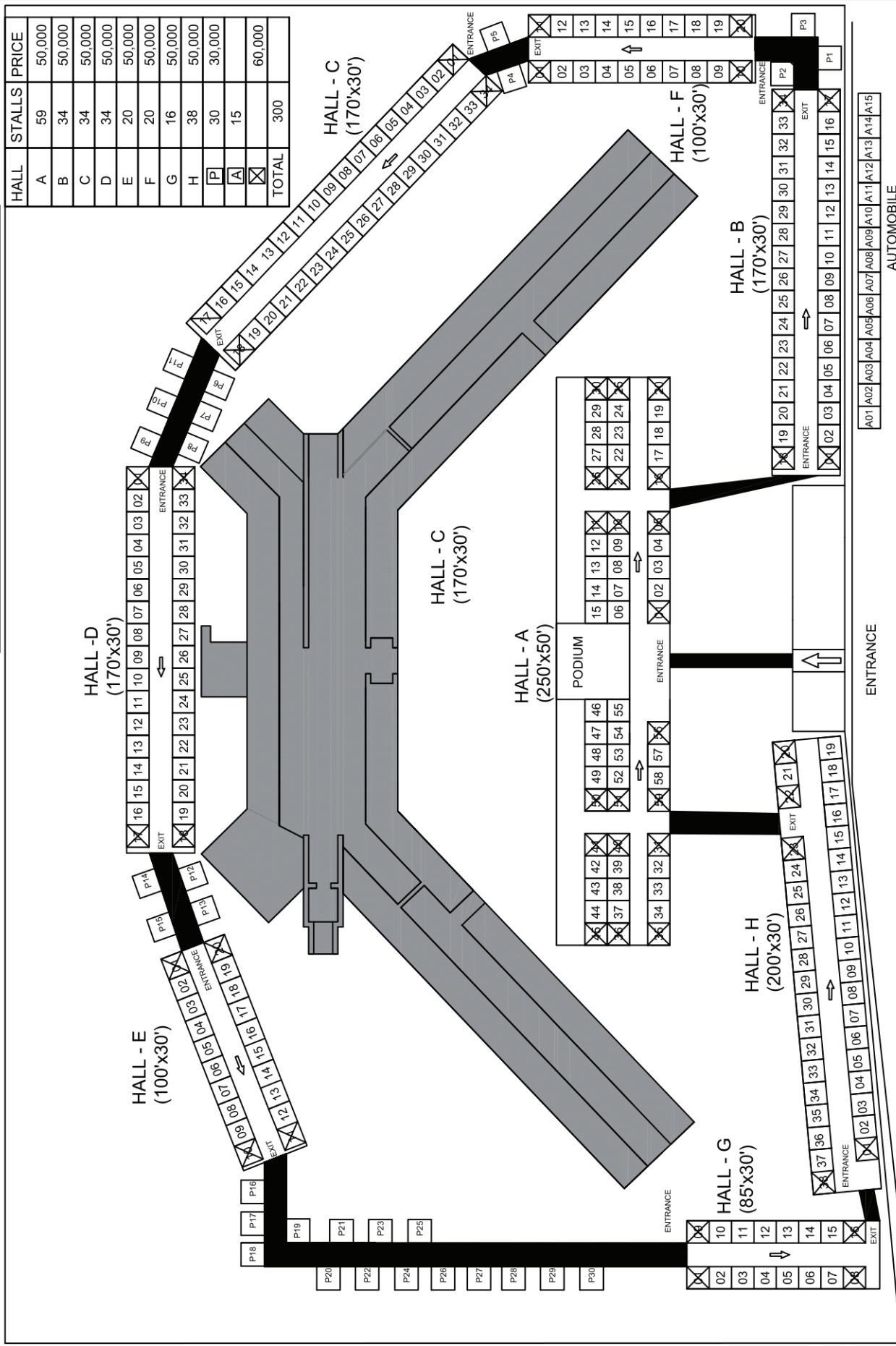
VISITORS' PROFILE

- Technical Experts
- Industrial Chambers, Associations and their Members & Representatives
- Heads of Purchasing, Marketing, Sales and R & D Partners
- Policy Makers
- Industrial/ Business Consultants and Contractors
- Government Delegates and Officials
- Industrial and Commercial Traders/ Buyers/ Exporters/ Sub Contractors & Outsourcing Partners
- Chambers
- Representatives from International Organizations located in Sri Lanka
- Representatives from Foreign Embassies in Sri Lanka
- Special Delegations and Tourists

INDUSTRY EXHIBITION 2023

STALL LAYOUT - KANDY EDITION

OCTOBER 6th, 7th AND 8th
BOGAMBARA OLD PRISON PREMISES AT KANDY



BOGAMBARA PRISON PARK AREA

AUTOMOBILE

MAIN ROAD

Sponsorship Categories

Platinum / Main Sponsor - Rs. 2,000,000.00

- Two stalls in Exhibition premises
- Flags / banners (50 nos.) with Company logo to be displayed at the exhibition premises
- Presented as the Platinum sponsor at the opening ceremony and throughout the 3 days
- Logo on Social media campaigns
- Company Logo on all printed media & TV
- Company logo presented on digital screen as Main sponsor
- Two – Three minutes Company commercial play on the digital screen throughout the 3 days
- Three VIP seats allocated for the Opening ceremony
- Full page colored advertisement in Back cover page in Exhibitors catalogue

Sponsorship Categories

Gold Sponsor - Rs. 1,000,000.00

- One stall in Exhibition premises
- Flags / banners (20 nos.) with Company logo to be displayed at the exhibition premises
- Presented as the Gold sponsor at the opening ceremony and throughout the 3 days
- Logos on Social media campaigns
- Company Logo as Gold sponsor on all printed media & TV
- Company logo presented on digital screen as Gold sponsor
- One -Two minutes Company commercial play on the digital screen throughout the 3 days
- Two VIP seats allocated for the Opening ceremony
- Full page colored advertisement in Exhibitors catalogue

Sponsorship Categories

Silver Sponsor - Rs. 500,000.00

- One stall in Exhibition premises
- Flags / banners (10 nos.) with Company logo to be displayed at the exhibition premises
- Presented as the Silver sponsor at the opening ceremony and throughout the 3 days
- Logo on Social media campaigns
- One minute Company commercial play on the digital screen throughout the 3 days
- One VIP seat allocated for the Opening ceremony
- Full page colored advertisement in Exhibitors catalogue