

09-10-11 MAY 2024

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Globa

The Leading International Exhibition on Food Products, Beverage Products & Equipment

SCHEDULE		
Date	:	9-11 May, 2024
Opening Hours	:	10:30 AM to 8:00 PM
Frequency	:	Annual
Open to	:	Trade Visitors & Consumer
Official Website	:	cems-foodexpo.com
Venue	:	International Convention City, Bashundhara. Dhaka – Bangladesh
Concurrent Exhibition	:	7th Agro Bangladesh Intl Expo 2024



- 1. Over the years, Dhaka has experienced massive expansion in the dining-out culture which in turn have seen a boom in the growth of restaurants and cafes skyrocketing the food service industry growth in Bangladesh.
- **2.** According to a 2016 report, the market size of the restaurant business in Bangladesh was more than BDT 4,500 Crore and the fast-food market size was around BDT 450 Crores.
- **3.** The Market size for ready-to-cook food and frozen packaged goods is over BDT 2,000 million and has been growing for the past decade with a current growth rate of 25.6% per year
- **4.** According to the Bangladesh Bureau of Statistics approximately 30 million (20% of the total population) are middle class which is more than the combined populations of Denmark, Norway and Sweden! Today this number is expected to be much higher
- **5.** Bangladesh has a rapidly growing consumer market and due to a large population base, the demand for food products is always on the rise which is why the market size, demand and production of food has been growing at a high rate for many years
- **6.** According to statistics the Revenue in the Food market of Bangladesh amounts to US\$ 144.80bn in 2023 and in 2024 this number is expected to increase by US\$ 11.6 Billion!
- **7.** Predictions indicate that by 2027 the food market of Bangladesh is projected to grow by 21.88% (2023-2027) resulting in a market volume of US\$2646.00 Million!

EVENT PROFILE

CEMS Global' brings to you '7th FOOD BANGLADESH INTERNATIONAL EXPO 2024' scheduled to be held in the year 2024, will be a showcase of the Food based products and service industry. The neat layouts of the show provide ample opportunity to the consumers of the industry to see the latest offerings in the market as well as to the business visitor to carry out networking in a highly enabled environment. The Food based products and service industry is therefore not only a networking ground, but also a place to find business



partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design and development as well as direct marketing. The exhibition is going one of the Premier most in Asia and the visitors are known to enjoy and have good time at the event. The event also conducts conferences and seminar programs, adding more light to the industry. '7th FOOD BANGLADESH INTERNATIONAL EXPO 2024' will be a perfect platform for Manufacturers & Suppliers to showcase their food products/ services / hospitality Sector and the Expo will assemble agents, distributors, importers, trading companies, wholesalers, retailers, hotels, business representatives' restaurants, of course the consumers and other bulk purchasers from worldwide.

WHY BANGLADESH? WHY NOW?

According to a 2016 report, the market size of the restaurant business in Bangladesh was more than BDT 4,500 Crore and the fast-food market size was around BDT 450 Crores. According to statistics the Revenue in the Food market of Bangladesh amounts to US\$ 144.80bn in 2023 and in 2024 this number is expected to increase by US\$ 11.6 Billion! Predictions indicate that by 2027 the food market of Bangladesh is projected to grow by 21.88% (2023-2027) resulting in a market volume of US\$2646.00 Million. The food industry employs 2.45 percent of the country's total labor force and its share in the GDP was 2.01 percent in 2010. There are also numerous small scale factories and domestic units



engaged in food processing throughout the country. According to some industry analysts, the food processing sector alone in Bangladesh is a 4.5 billion US Dollar industry. In 2010, Bangladesh exported over \$700 million worth of processed food and beverages, over 60 percent of them were shrimp and fish products. It can be stated that this number has definitely gone up in recent times.

PROFILE OF EXHIBITS

Food Exhibits: Food & Beverage Featuring - Halal Food & Drink | Juice Processing Equipment | Chilled & Frozen Foods | Food Ingredients - Aromas / Flavors & Fragrances | Food Technology | Herbal and Medicinal Plants Exporters , Importers & Traders | Herbal Foods Products | Bakeries, Snacks, Rice, Tea, Coffee, Flour, Sugar, Salt, Sweet Manufacturers & manufacturing Equipment | Chain Shops | Fast Food Chains | Food Processing and Packaging Equipment | Refrigeration Technologies | Manufacturers and



Distributors of Farm Machinery | Hospitality Services, Retails & Franchises | Seafood: Fresh Seafood Products | Government Departments | Equipment for Food | Institutional Catering Management etc. | Importers, Traders, Wholesalers | Transportation service providers | Banking & Insurance Service providers | Related Sector Publications Grains & Proteins | Hatchery Equipment | Herbal Animal Health Products | High Pressure Sprayers, Pumps And Accessories | Incubator Systems | Industry Associations | Insecticides And Related Equipment | Insulation Materials | Laboratory Equipment | Livestock Production Equipment | etc.

PROFILE OF VISITORS

'7th FOOD BANGLADESH INTERNATIONAL EXPO 2024' will be a perfect platform for Decision Makers, CEO, MD, GM, Managers, Food Technologist, Owners from the below industries: Association| Bakeries| Bakery & Confectionery Manufacturers| Catering Management| Chefs| Clubs and Resorts| Common public| Convenience Retailers| Food Catering| Food marts| Food Manufacturers| Food Technologists| Foodservice Equipment| High rank officers from government sector etc| Hotel & Resort Management| Hotel Supplies Dealers| Convenience Retailers Hypermarkets| Decision and policy makers of the industry| Departmental Stores | Departmental Stores Managers | Dieticians | Electronic and print media| Exporter | F & B Importers & Distributors | Fast Food Chains | Fast Food Outlets | Food Beverage services providers | Financial Company |Hypermarkets | Importers, Distributors, Wholesalers and Retailers | Leisure & Entertainment Staff | Manufacturer | Merchants | Nutritionists | Packaging and Distribution Centers | Policy makers |Restaurant Management | Sales and marketing department of the food industry | Grocery and Convenience Stores | Supply Chain Distributors | Airline etc.

ABOUT CEMS-GLOBAL (ORGANIZER):

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of over 3 decades has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of more than 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries.

With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity. We bring all these attributes together to reinvent events....to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world.

As a company with Global presence and a wide-ranging proven track record, CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/ Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal.

Great people make great partnerships! CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results. With over 750 Trade Shows, 54,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are....

ORGANIZER





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