

## **Tech Startup Surge**

### **Introduction**

Industrial Development Board (IDB) in collaboration with Federation of Information Technology (Guarantee) Ltd has arranged the “tech Startup Surge” project prepare the Tech Startups to present their growth plans to potential investors. In this project the Tech Startups will receive mentoring on the following areas.

- (1). Following the correct path in developing your products  
Mentoring on your growth plan  
How to implement and support your business plan  
How to market and attract your customers  
Presenting your plans to potential investors

This programme will expose you to the experience of industry leaders, successful startups and mentoring from experts.

The eligible participants are required to register with the IDB. Twenty Five (25) Startups will be selected for the programme from registered participants. A panel of judges from the Industry will select the final participants.

The selected participants will be provided with the training and will have the opportunity to meet potential investors.

### **Eligibility Criteria**

To apply for this programme your startup must meet the following criteria:

- (1). This programme is limited to Startups who are engaged in following technical areas.
  - Enterprise Software
  - Consumer Apps
  - AI and Machine Learning
  - Data Analytics
  - Cybersecurity
  - Robotics and Wearables
  - 3D Printing
  - AR & VR
  - FinTech, EdTech, Agri Tech, Health Tech
  - Gaming and Entertainment
  - Blockchain
  - GIS Application
  - IoT Applications
  - POS Solutions

- (2). Engaged in the development/production of a device/service in the above technical areas.
- (3). The product or service is already tested and being used
- (4). Legally registered entity
- (5). Should have been in operation for more than one (01)
- (6). Should have more than 10 employees
- (7). Startups with single or multiple ownership are eligible to apply.

### **How to Apply**

Please provide your details by login on to following link:

(Link)

### **Closing Date**

Entries will be closed by the end the day 25<sup>th</sup> November 2024.

### **Contact Details**

For any clarification, please contact

(contact details of IDB)

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