



SUJITH BOMBUWALA

MBA(PIM-Sri-Jay), PGDBM (Col.Uni), PGD, Mkt (SL)
MSLIM, MPIMTM, Practicing Marketer (SL)

PROFILE

An accomplished business leader with expertise in global trade, logistics, advertising, and business strategy. As the Managing Director of Aayur Life Ceylon, Easy Ads (Pvt) Ltd., and Shearpan Trading (Pvt) Ltd., Sujith has successfully expanded international markets, optimized supply chains, and led impactful advertising campaigns. His career spans over 20 years across logistics, media, and FMCG, driving revenue growth and operational efficiency.

CONTACT



0716 665 556 / 0769 002 717



sujithcmba@gmail.com
sujith@aayur.lk



www.aayur.lk

KEY ACHIEVEMENTS

- ✓ Managing Director – Led business expansion, international trade operations, and advertising innovations.
- ✓ Hayleys Advantis Group – Successfully initiated MIT Cargo business to the Free Zone, specializing in air & sea freight logistics.
- ✓ Wijeya Newspapers– Increased Sunday Lankadeepa “Employee section” market share from 17% to 79% in 30 months.
- ✓ DSI- Developed and achieved the allocated budget in the given sales territory with excess. And handled ‘Niwasa” brand successfully.

SKILLS

- ✓ International Trade & Supply Chain Management
- ✓ Business Strategy & Market Expansion
- ✓ Advertising & Brand Development
- ✓ Sales Growth & Revenue Maximization
- ✓ Leadership & Team Building
- ✓ SME Development & Industry Support

Philanthropy :

- Supports SME development and industry growth through mentorship and strategic initiatives.

EDUCATION



- MBA – University of Sri Jayewardenepura (PIM)
- PGDBM – University of Colombo
- PGD in Marketing – SLIM
- CMI (UK)– Level 7 Professional Consulting Program - Award Level Completed