



Registration No.: (Office use only)
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People's Biz Teens Challenge – 2026

Island-wide School Competition

to Select the Most Emerging Industrial Products/Services

Application Form

1. Applicant Details

1.1 Details of Applicant/Applicants: (Maximum number of members per group: 03)

Name with Initials (Capital letters)	Grade	Date of Birth (D/M/Y)	Age (Years & Months)

1.2 Name and Address of the School:

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1.3 School Telephone Number:

E mail:

1.4 District:

1.5 Contact Telephone Numbers:

1.6 Are you a member of the School Entrepreneurship Circle?.....

2. Summary of the Proposal

Business/ Products/ Services/ Value Additions/Innovations

Identified root causes/ gaps

2.1 Identified Emerging market /industrial/social/ economic gap

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2.2 Identified proposed solutions

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2.3 What is the solution selected to proceed the product / services

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2.4 Describe the reasons to select the best solution above mentioned as 2.3

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2.5 New Product/Service or existing product/Service?

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3. Production Process

3.1 Indicate the current status of the product/service. (Tick as appropriate)

Prototype developed

Initial stock supplied to the market

Currently operating at commercial level

Value Addition –

Functional improvement

Cost reduction

Quality improvements

3.2 Indicate & Describe the whole production process using the flow chart.

4. Expected Sales Revenue and Profit

4.1 Calculate and present the production cost and selling price.

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4.2 Explain the proposed profit

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4.3 The strategies you will use to increase profitability.

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5. Marketing

5.1 Describe the target market/customer segment for your competitive product or service.

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5.2 Have you developed a brand name/logo for your competitive market product or service?
If yes, please attach it.

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5.3 Explain how you intend to deliver your competitive market product/service to the target customers.

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6. Economic, Environmental, Social Impact and Sustainability

Contribution to the National Economy

6.1 Does your competitive market product or service have export potential?

- Has export potential
- Has import substitution potential only
- Has local market potential

6.2 Explain how your competitive market product or service contributes to economic growth and job creation in the country.

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Environmental Impact

6.3 Describe the environmental impact of your competitive market product or service.

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6.4 What measures will you take to minimize environmental damage?

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6.5 Name the local raw materials/ Imported raw materials which are used to your product or service?

No	local raw materials	Imported raw materials

6.6 What actions will you take to ensure the sustainability of your competitive market product or service?

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Describe Social Impact

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7. Additional Information

7.1 Have you previously participated in and won a similar competition?

Yes

No

If yes, provide details of the competition and achievements. (District/Provincial/National Level)

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7.2 Do you require guidance or support to further improve your competitive market product or service?

Yes

No

If yes, please explain the nature of the support required.

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We hereby certify that the above information is true and accurate and agree to abide by the rules and regulations of this competition.

Date: _____

Signature of Applicant/Applicants

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Recommendation of the Principal

I hereby certify that the above applicant/ applicants are students of this school and are suitable candidates to apply for this competition.

Date: _____

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Signature and Official Seal of the Principal

School Industry Entrepreneurship National Programme
Island-wide School Competition
to Select the Most Emerging Industrial Products/Services
People’s Biz Teens Challenge – 2026

Guidelines

Competition Description (School Students)

This competition is designed to inspire and engage school students in understanding the evolving dynamics of the global market and its implications for local development. The main objective is to encourage participants to identify future trends in global industries, explore emerging opportunities, and analyze how these trends can be adapted to strengthen local manufacturing and value addition.

Through this initiative, students will be challenged to think critically and creatively about how global innovations, technologies, and market shifts can be translated into practical solutions within their own country. Participants will also examine the potential for developing locally manufactured products that are competitive, sustainable, and aligned with international demand.

The competition aims to nurture innovation, entrepreneurial thinking, and problem-solving skills among students, while fostering awareness of industrial development, economic transformation, and the importance of value-added production in strengthening the national economy.

Ultimately, this program serves as a platform to develop future-ready thinkers who can contribute to building a more resilient and competitive local manufacturing sector integrated with global market opportunities.

Instructions for Completing the Application Form

The School Industrial Entrepreneurship Circle National Programme is jointly implemented by the Ministry of Industry and Entrepreneurship Development, the Industrial Development Board and the Ministry of Education. In parallel with this programme, the Industrial Development Board and the People’s Bank jointly organize the People’s Biz Teens Challenge - 2026 competition.

Awards and certificates will be presented for the competitive market product or service.

Note: Please read the following instructions carefully before completing the application form.

1. Eligibility Criteria

(a) Applicants may apply under the following two age categories:

Junior Category: Ages 11–15

Senior Category: Ages 16–19

(b) Applicants may participate individually or as a group.

(Maximum group size is 03 members, and all members must belong to the same age category.)

(c) Applicants must currently be studying in a government or private school.

2. Application Procedure

(a) **First Step:** Application forms can be obtained through your school,

The teacher in charge of the School Entrepreneurship Circle (if available),

The official website of People’s Bank (<https://www.peoplesbank.lk/>)

District offices of the Industrial Development Board,

The official website of the Industrial Development Board (<https://idb.gov.lk>)

(b) **Second Step:** Answer all sections of the application form clearly and legibly.

(c) **Third Step:** Submit the completed application through the teacher in charge of the School Entrepreneurship Circle to the nearest IDB District Office. Alternatively, send it directly by post to:

Director
Entrepreneurship Development Division
Industrial Development Board
No. 615, Galle Road,
Katubedda, Moratuwa.

(d) Only one application may be submitted per student or group.

(e) If you won the People’s Biz Teens Competition – 2025, the same business idea cannot be resubmitted.

(f) Your physical presentation must directly relate to the competitive market product or service submitted in the application.

3. Application Period

Applications will be called from 01.07.2026, and the closing date for submissions is 31.07.2026.

4. Guidelines for Completing the Application Form

4.1 Recorded video/voice instructions for completing the application form can be obtained through the websites of People's Bank and Industrial Development Board. For further information, contact: The teacher in charge of the School Entrepreneurship Circle, or the nearest IDB District Office.

4.2 Before submitting the application, applicant/ applicants must sign the declaration and obtain the recommendation of the principal.

5. Evaluation Procedure, Awards and Certificates

(a) The evaluation process consists of three stages. Incomplete applications will be rejected at the first stage. The second and third stages will be evaluated by a National Evaluation Committee. Finalists will be selected based on marks obtained.

(b) The third stage of the evaluation process will be conducted among applicants who qualify based on the standardized scoring criteria of the second stage. Eligible applicants will be required to deliver a PowerPoint presentation relevant to their competitive market product or service as part of the evaluation process. In addition, the competitive market product or service presented must also be physically demonstrated during the evaluation

(c) Online presentations via Zoom will not be permitted for the final round.

(d) The final product/service may either be a physical product or a service. If it is a service, a practical demonstration must be presented during the award ceremony.

(e) District-level winners will receive valuable certificates, while national-level winners will receive awards and cash prizes as follows:

1st Place – Rs. 250,000/-

2nd Place – Rs. 150,000/-

3rd Place – Rs. 100,000/-

10 Merit Awards – Rs. 25,000/- each

6. Important Notes

(a) Only original competitive market products or services should be submitted. Ideas copied from the internet will result in disqualification.

(b) The decision of the judging panel shall be final.

7. For Further Information

For further information and submission of applications, please contact the District Offices of the Industrial Development Board

Contact Details of IDB Officers

District	Address	Tell/ Fax /E-mail
Ampara	Assistant Director Ampara District Office, Industrial Development Board, Kachcheri Road, Ampara	063-2222405 amparaidb@gmail.com
Anuradhapura	Deputy Director Anuradhapura District Office, Industrial Development Board, No.185/10, Anagarika Darmapala Mawatha, Anuradhapura	025-2222335 idbanuradhapura@gmail.com
Badulla	Deputy Director, Badulla District Office, Industrial Development Board, No.11, Martin Silva Mawatha, Badulla	055-2222470 idbbadulla@gmail.com
Batticaloa	Assistant Director, Batticaloa District Office, Industrial Development Board, No 54/1/1, Kamaraikarni Road, Batticaloa.	065-2228410 idbbatticaloa@gmail.com
Colombo	Assistant Director, Colombo District Office, Industrial Development Board, No.98, 2nd Floor, High-level Plaza, Delkanda, Nugegoda.	011-2815009 idbcolombo@gmail.com
Galle	Assistant Director, Galle District Office, Industrial Development Board, Matara Road, Unawatuna, Galle	091-2227034 idbgalle@gmail.com
Gampaha	Assistant Director, Gampaha District Office, Industrial Development Board, Kachcheri Complex, Gampaha.	033-2222909 idbgampaha@gmail.com
Hambantota	Assistant Director Hambantota District Office, Industrial Development Board, Mahajjawa, Dehigahalanda, Ambalanthota	047-2225468 idbhambantota@gmail.com
Jaffna	Provincial Director Jaffna District Office, Industrial Development Board, New Building, 2nd Floor, District Secretariat Office, Jaffna.	021-2222421 idbjaffna@gmail.com
Kalutara	Assistant Director Kalutara District Office, Industrial Development Board, New Shopping Complex, 1C Hall, Galle Road, Kalutara South.	034-2222601 idbkalutara@gmail.com

Kandy	Assistant Director Kandy District Office, Industrial Development Board, NHDA Building, Yatinuwara Weediya, Kandy	081-2224233, idbkandy@gmail.com
Kegalle	Assistant Director Kegalle District Office, Industrial Development Board, No. 24, Winston Wickramasinghe Mawatha, Kegalle.	035-2223124 idbkegalle@gmail.com
Killinochchi	Deputy Director Killinochchi District Office, Industrial Development Board, Kachcheri, Killinochchi.	021-2283754 idbkilinochchi@gmail.com
Kurunegala	Assistant Director Kurunegala District Office, Industrial Development Board, District Secretariat Building, 2nd floor, Kachcheriya Road, Kurunegala.	037-2223212 idbkurunegala@gmail.com
Mannar	Assistant Director Mannar District Office, Industrial Development Board, District Secretariat, Mannar.	023-2251599 idbmannar@gmail.com
Matale	Assistant Director Matale District Office, Industrial Development Board, No 132, Malwatta Road, Matale.	066-2223160 066-2234366 idbmatale@gmail.com
Matara	Deputy Director Matara District Office, Industrial Development Board, No.19/2, Akuressa Road, Nupe, Matara.	041-222200 idbmatara@gmail.com
Monaragala	Assistant Director Monaragala District Office, Industrial Development Board, Bibila Road, Hulandawa, Monaragala.	055-2276097 monaragalaidb@gmail.com
Mullaitivu	Assistant Director Mullaitivu District Office, Industrial Development Board, Manalkudiyiruppu, Mullaitivu	021-2290209 idbmullaitivu@gmail.com
N'Eliya	Assistant Director Nuwara Eliya District Office, Industrial Development Board, Upper Floor, Co-operative Building Losan Street, N'Eliya.	052-2223668 idbnuwaraeliya@gmail.com
Polonnaruwa	Assistant Director, Polonnaruwa District Office, Industrial Development Board, Methsiripaya, Ground Floor, New Town, Polonnaruwa.	027-2223077 idbpolonnaruwa@gmail.com
Puttlam	Assistant Director Puttalam District Office, Industrial Development Board, No.120, Ranawiru Gajaba, Chilaw.	032-2222093 idbputtlam@gmail.com
Ratnapura	Assistant Director Ratnapura District Office, Industrial Development Board, District Secretariat Complex, New Town, Ratnapura.	045-2222567 idbratnapura@gmail.com
Trincomalee	Assistant Director Trincomalee District Office, Industrial Development Board, 487/A, Andankulama,, Trincomalee.	026-2227330 idbtrincomalee@gmail.com
Vavuniya	Assistant Director Vavuniya District Office, Industrial Development Board, Kachcheri Complex, Vavuniya.	024-2222274 idbvavuniya@gmail.com